

# DRAFT DESIRED OUTCOMES

**DIRECTIONS:** Review the draft desired outcomes for the ECR Specific Plan and use the markers provided to make suggestions or revisions.

- 1. More Parks, Plazas, and Open Space.** Increase the amount of parks, green space, plazas, and other public space that encourages pedestrian activity, recreation, and access to nature, including recreation opportunities along Calabazas and Saratoga Creeks.
- 2. Landscaping and Street Trees.** Integrate a variety of landscaping and street trees along the corridor to create a more comfortable walking environment, break up large expanses of hardscape, and provide a buffer from vehicular traffic.
- 3. More Walkable Environment.** Improve the pedestrian experience, public space, aesthetics, safety, and design quality throughout the Plan Area to attract visitors, serve residents, and promote walking.
- 4. Better Mobility and Connections.** Improve pedestrian, bicycle, transit, and vehicle connections in the plan area, with a focus on better connections between El Camino and adjacent neighborhoods as well as to/from key destinations such as shopping centers, community facilities, the Old Quad, and Santa Clara Station.
- 5. More transportation options.** Provide a range of multimodal transportation options and improvements such as bicycle facilities, wider sidewalks, more frequent bus service, and shuttles to Caltrain.
- 6. Efficient and Shared Parking.** Implement parking management solutions that most efficiently use parking resources, including sharing of spaces between uses, structured parking, parking demand reduction measures, and park-once strategies.
- 7. Compatibility with Adjacent Neighborhoods.** Ensure compatibility with the residential neighborhoods that are adjacent to the planning area and encourage sensitive design transitions in bulk, height, and massing, provision of public amenities, and uses and services that benefit surrounding neighborhoods.
- 8. Local and Regional Destination.** Increase the variety of retail amenities and amount of public space and gathering places to create destinations along the corridor that will draw both local and regional populations.
- 9. Diversity of uses.** Support a diverse mix of uses within the plan area including retail, housing, civic spaces, and community facilities. Encourage retention of key retail establishments while introducing more varied essential goods and services such as grocery stores, pharmacies, banks, laundromats, entertainment venues, social services, restaurants, cafes, and diverse small, mid-sized, and large retail businesses.
- 10. Balanced Approach to Housing.** Support a variety of appropriately scaled and designed housing types, both market rate and affordable housing, along the corridor while protecting existing neighborhoods from privacy, shading, and traffic impacts.
- 11. Beautification.** Beautify the El Camino Real corridor by improving the visual appearance and character of existing building facades, requiring high-quality design for new development and renovations, renovating streets, encouraging public art and unique street furnishings, and adding landscaping and open space.
- 12. Green Building and Sustainable Infrastructure.** Create a sustainable urban environment that incorporates green building, energy efficiency, water conservation, and stormwater management best practices.
- 13. Support Health and Wellbeing.** Support health and wellbeing through cross-cutting strategies such as active transportation, connections to open space, access to healthy foods, and improved air quality.